



Art Virtual Learning

High School Advanced Photography

Portraits & Lighting Project

April 21st, 2020



High School Advanced Photography Lesson: Portrait/Lighting project April 21st

Objective/Learning Target:

To have an understanding of what a photography business contract is and why it might be important to a photographer by creating your own to use in the future.



Portraits and Lighting Project:

Day 2-create a Photography business contract.

Bell Ringer: What is a portrait business contract? What do you think it is?

Objective: To have an understanding of what a photography business contract is and why it might be important to a photographer by creating your own to use in the future.

Task #1: Research templates/models of photography business contracts on the internet or wherever you have access. 1 possible template:

Contract Template



Task #2: To create your own Portrait photography contract between you and a potential client. You decide pricing. As a student, keep it all under \$200 total.

Items that must be addressed (see template below):

Sitting fee cost, to include:

How many venue (and/or outfit) changes

Length of session (time you work with client-posing/taking etc..)

How many Photos in package cost, to include:

How many edited images

Cost to special edits, if any

How many revisions to special edits? To regular edits? If any...

Who does the printed images? Or will product be digital file/cd?

Time frame of delivery of the final product to client

When/timeframe will client see the taken images (proofs)

How long after edits completed will client have their images

Signatures and payment agreements

Space for signatures of client and photographer with date

How will payment be handled (deposit upfront?)

Cancellation fees and/or late fees

Any model release needed if you plan to use their image for other work???
(optional, but a consideration).

Who "owns" the images (copyright of images/transfer of ownership to client)?



The expectations with the client is always the first concern, so make sure you get it in writing & signed. The photographer will have a copy of the contract as well as the client. *** This is on the Adobe Photoshop IRC*

Other Considerations:

- Full names and contact information
- Start date of contract and shoot date
- Summary of what is to be delivered
- Cancellation policy
- Payment schedule and late payment fees
- Copyright ownership and transfer rights
- Property or model releases
- Liability limitations (special circumstances such as illness or injury)
- Editing image limitations
- Extra fees

Supplemental support and resources:

10 things in a photography contract

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